

NEWS BRIEFS

Yoox Net-A-Porter, British Vogue, Lancme and Lexus – Live news

March 8, 2016



Net-A-Porter's The NetSet

By STAFF REPORTS

Luxury Daily's live news from March 7:

[Yoox Net-A-Porter, IBM establish strategic partnership to advance fashion ecommerce](#)

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Yoox Net-A-Porter Group is fostering omnichannel innovation through the creation of a long-term partnership with IBM.

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[British Vogue Festival to commemorate magazine's centennial](#)

Cond Nast's British Vogue is hosting its fifth Vogue Festival in May, using the fashion event as an opportunity to celebrate a milestone 100 years in print.

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[Lancme welcomes back Isabella Rossellini as spokesmodel for accomplished beauty](#)

Beauty marketer Lancme has tapped Isabella Rossellini as its muse, partnering with the free-spirited actress to spread a message of uninhibited femininity.

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[Lexus engages Quantico fans with scripted virtual reality experience](#)

Toyota Corp.'s Lexus is granting fans of ABC's "Quantico" the opportunity to experience the world of the television drama firsthand through a scripted virtual reality experience.

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