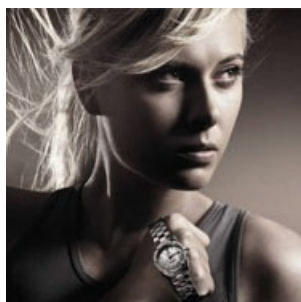


NEWS BRIEFS

Lanvin, Porsche, vintage fashion and Nancy Reagan – News briefs

March 9, 2016



Tag Heuer ad

By STAFF REPORTS

Today in luxury marketing:

[Lanvin said close to hiring Bouchra Jarrar](#)

Lanvin is zeroing in on a contract with Bouchra Jarrar to become its new women's designer, according to market sources, per Women's Wear Daily.

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[Porsche, TAG Heuer become latest sponsors to cut ties with Maria Sharapova](#)

Luxury brands Porsche AG and Tag Heuer on Tuesday became the latest sponsors to distance themselves from Maria Sharapova, a day after the tennis star said she failed a drug test at this year's Australian Open, reports the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[Inside the booming vintage luxury fashion market](#)

Sales of high-end vintage attire and accessories are soaring both in volume and price and a handful of small businesses are taking advantage of market forces that are making what was old new again, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Nancy Reagan brought unabashed zeal for luxury to Washington](#)

Just like her signature color a bold red, of course there was nothing shy or retiring about Nancy Reagan's approach to style and fashion, says CBS.

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