

IN-STORE

Four Seasons shows art appreciation with time traveling exhibit

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Interior of Four Seasons Hong Kong

By STAFF REPORTS

Four Seasons Hong Kong is getting in on the Art Basel action by setting up a pop-up exhibit on its sixth floor.

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Working with Cat Street Gallery, the property will be showcasing the work of emerging local artists from the "Back to the Future" collection. Giving consumers a well-rounded artistic experience, guests can turn their nails into wearable art with a corresponding beauty service.

Contemporary art

In honor of Art Basel, Four Seasons is hosting the exhibit from March to May. Located on the sixth floor nearby to Caprice and the Spa, Back to the Future looks at Hong Kong's transition from a fishing village to a bustling city that combines eastern and western influences.

The exhibit references the American movie of the same name, which deals with time travel. Along with hotel guests, locals and tourists are invited to stop by the hotel to see the artwork.

Taking the exhibit as inspiration, technicians at the Nail Bar within the property's spa have envisioned nail art, allowing guests to take a part of the art with them. While they are having their nails painted in a room overlooking Victoria Harbour, guests can relax in leather massage chairs and sip a beverage of their choice.



Nail Bar at Four Seasons Hong Kong

For Art Basel, Four Seasons is featuring its Experience More package, which includes a spending credit that can be

used towards the in-house restaurants, the nail art or other spa treatments and limousine service to or from the airport. Those who book a suite will receive VIP Art Central tickets as they check in on March 21, and other guests can purchase tickets for the six-day fair at the concierge desk for a reduced rate.

As affluents descend on Hong Kong for Art Basel, a number of brands look to become part of the festivities.

For last year's fair, British automaker Rolls-Royce teamed with Hong Kong-based artist Morgan Wong during Art Basel Hong Kong March 15-17 to host an exhibit within the showroom.

The artwork will look into the value of urban development in relation to the automaker's Spirit of Ecstasy. The display will give affluent guests of Art Basel an additional reason to visit Rolls-Royce's showroom during the week of the event ([see story](#)).

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