

NEWS BRIEFS

Burberry, Yoox Net-A-Porter, Ferragamo and Nordstrom – News briefs

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Personalized Burberry scarf for James Bay

By STAFF REPORTS

Today in luxury marketing:

[Burberry takeover talk eases as light is shed on mystery investor](#)

Who is the mystery Burberry Group PLC investor? There isn't one, reports the Wall Street Journal.

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[YNAP sees slightly slower sales growth after strong 2015](#)

Italian online fashion retailer Yoox Net-A-Porter (YNAP) forecast slightly slower revenue growth this year after strong sales helped it post a 26 percent rise in pro-forma core profit last year, according to Reuters.

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[Is the Ferragamo family expanding its hotel business to Milan?](#)

Milan might be in the sights of the Ferragamo family to expand its hotel business, says Women's Wear Daily.

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[The Internet ate Nordstrom's profits](#)

Nordstrom has been having a rough go of it lately, per Bloomberg.

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