

NEWS BRIEFS

Chanel, Gucci, Four Seasons and Mercedes – Live news

March 10, 2016



Instagram image of Willow Smith from Chanel's show

By STAFF REPORTS

Luxury Daily's live news from March 9:

[Four Seasons shows art appreciation with time traveling exhibit](#)

Four Seasons Hong Kong is getting in on the Art Basel action by setting up a pop-up exhibit on its sixth floor.

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[Gucci celebrates culturally eclectic house makeover through art](#)

Italian fashion label Gucci is opening up its Tian print to reinterpretation through the second installment of its #GucciGram campaign.

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[Mercedes-Benz partners with man's best friend for virtual reality escapade](#)

Mercedes-Benz USA is transporting consumers to the snowy landscape of Crested Butte, CO with the help of an Instagram-famous pup.

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[Chanel taps Willow Smith as brand ambassador](#)

French couture house Chanel is the latest brand to align itself with teenage celebrity Willow Smith, choosing the star as its ambassadress.

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