

IN-STORE

Waldorf Astoria bolsters culinary greatness at first West Coast new build

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Rendering of Waldorf Astoria Beverly Hills

By STAFF REPORTS

Hilton's Waldorf Astoria will bring some of New York's culinary culture to the debut of its Beverly Hills, CA property in 2017.

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The hotel chain recently announced that award-winning New York restaurateur Jean-Georges Vongerichten will bring his expertise to the West Coast for the first time as culinary partner at the Waldorf Astoria Beverly Hills. Joining forces with a well-known chef can increase interest among locals and those visiting the property through dining experiences, a sure way to create a memorable visit.

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Mr. Vongerichten will work with Waldorf to establish the Beverly Hills hotel's signature dining restaurant and gastronomical offerings found on its rooftop.

Guests at the signature Jean-Georges restaurant and the poolside rooftop dining spot will enjoy contemporary fine dining and hand-crafted cocktails with seasonal ingredients. The fare created for both will be sourced from California's local, organic treasures and will support its communities of independent farmers and fishmongers.

As of press time the exact menu and interior decor of Jean-Georges is currently in development. Waldorf plans to unveil the restaurant's offerings and aesthetics at the same time as the general hotel.



Rendering of Waldorf Astoria Beverly Hills

The Waldorf Astoria Beverly Hills will be found on the corner of Wilshire and Santa Monica Boulevards. The 12-story property will include 170 rooms and marks the first new build property for the hospitality chain.

As of late, Waldorf has increased its focus on culinary offerings. This fall, for instance, Waldorf Astoria Hotels brought culinary experiences to its guests worldwide through a partnership with the James Beard Foundation.

The second round of Taste of Waldorf Astoria kicked off Sept. 28 with a series of five new chefs who brought their culinary talents to five new participating properties. With food a large part of the guest experience, providing special series of dining options can help persuade consumers to book or eat at their local hotel ([see story](#)).

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