COMMERCE

Neiman Marcus Q2 2016 net earnings fall to $7.9 million

March 15, 2016

Image courtesy of Neiman Marcus

By STAFF REPORTS

Fashion retailer Neiman Marcus Group's total revenues decreased 2.3 percent in the second fiscal quarter of 2016 ending on Jan. 30.

The company's total revenues' decrease equates to a reported $1.49 billion, down from $1.52 billion from the year-ago period. Despite a drop in revenues, Neiman Marcus has been steadily increasing the retail footprint for its flagship brand, especially in the New York market, showing its growth potential.

Drops in revenue

During the second fiscal quarter, Neiman Marcus Group also posted a comparable revenue decrease of 2.4 percent. Additionally, the retailer reported net earnings of $7.9 million, a 71.6 percent drop when compared to the second quarter of fiscal year 2015's earnings of $27.8 million.

Neiman Marcus' adjusted EBITDA for the second quarter was $183 million for fiscal year 2016. In comparison, the retailer's adjusted EBITDA for the second quarter of fiscal year 2015 was higher, totaling $205.9 million.

Overall, the company's comparable revenues decreased 3.8 percent, with the retailer reporting a net loss of $2.7 million, compared to its net earnings of $28 million for the year prior.

Last month, Neiman Marcus introduced its philosophy of fashion, service, technology, architecture and art to the affluent market of Long Island, NY.

In response to the New York suburb's penchant for mall culture, Neiman Marcus' first location on Long Island, with its exterior designed by Boston-based architecture firm Elkus Manfredi, opened to the public on Feb. 19 at the Roosevelt Field Mall in Garden City. Totaling 105,649 square feet, the anchor store introduces Long Islanders to Neiman Marcus' brand through vendor shops, technology and service (see story).