

NEWS BRIEFS

## Jeremy Scott, Belstaff, customized beauty and ex-Porsche execs – News briefs

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*Super Moschino collection*

By STAFF REPORTS

Today in luxury marketing:

### [Barbie boy: How Jeremy Scott remade Moschino for the Instagram era](#)

Fans of the mid-century architect John Lautner have a special affection for the Sheats-Goldstein Residence, a glass-and-concrete marvel near Beverly Hills, from 1963. The house's modern interior seems to be carved into the side of a canyon, and the built-in concrete furnishings suggest that both the Flintstones and the Jetsons would be at home there. The house's owner, the real-estate mogul James Goldstein, recently announced plans to donate it to the Los Angeles County Museum of Art, whose curators appreciate its austere beauty, says *The New Yorker*.

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### [Belstaff opens first store and hosts pop-up in Japan](#)

Belstaff has opened its first shop in Japan, with future expansion plans to include a pop-up store and additional units in the market, reports *WWD*.

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### [Will customized beauty \(finally\) work?](#)

For power-suited, puffy-sleeved consumers living in the in 1980s, a trip to the beauty floor of an upscale department store may have included a stop at the Prescriptives counter, where lab coat-wearing makeup artists custom-blended foundation in machines with futuristic tubes. The result was a personalized formula for each client. But the machines took up precious real estate on the shop floor and sales failed to add up, per *Business of Fashion*.

[Click here to read the entire article on \*Business of Fashion\*](#)

### [Ex-Porsche executives ask for acquittals in manipulation case](#)

Lawyers for former Porsche SE chief executive officer Wendelin Wiedeking and ex-chief financial officer Holger Haerter said prosecutors "invented" a story to back up charges that the men misled the markets before a failed bid to take over Volkswagen AG in 2008, according to *Bloomberg*.

[Click here to read the entire article on \*Bloomberg\*](#)

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