

#### INTERNET

# Paris Luxury Rentals offers insider tips for those looking for authentic stays

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Paris Luxury Rental's Royal apartment

#### By STAFF REPORTS

Boutique apartment rental company Paris Luxury Rentals is connecting affluent tourists with short-stay residences within the heart of Paris to provide unmatched experiences.



The popularity of home-sharing companies such as Airbnb and HomeAway has created a rife in the hospitality industry, but for cities such as Paris where hotel stays are much more costly than rental apartments, services such as Paris Luxury Rentals will be welcome (see story). Paris Luxury Rentals connects travelers looking for an authentic Parisian experience with 18 properties across the City of Light.

### Paris for locals

Based in San Francisco, Paris Luxury Rentals offers guests a choice of apartments with balconies, rooftop decks and windows overlooking Paris landmarks such as the Eiffel Tower, the Place des Vosges and the Seine. Given the central locations of said apartments, selected Paris Luxury Rental units will provide an experience of a lifetime for guests looking for the true Parisian experience.

Since Paris Luxury Rentals has a small portfolio of only 18 short-stay properties culled over as many years, the coordinators have a grasp on each properties' characteristics and charm. For instance, Paris Luxury Rentals can provide details on the "play of light" on the balcony, the best nearby markets or information about artwork hung in a given room.



## Paris Luxury Rental's Avant-Garde apartment

Taking the guesswork out of accommodations in Paris, some coordinators live in the city currently, including an onthe-ground team of guest relation specialists and concierges. This element adds in a bit of traditional hospitality, but still gives guests the freedom to explore on their own.

Rental prices begin at about \$400 per night and go upwards to \$2,400 depending on the apartment.

Described by The Financial Times as "one of the city's most upmarket agencies," Paris Luxury Rental's portfolio offers historical residences with 16th century antiques and architecture to an art collector's apartment with original paintings and larger-than-life sculptures.

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