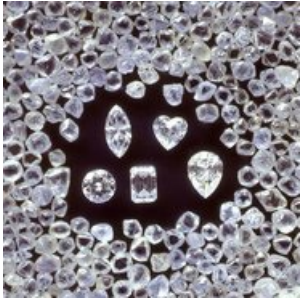


NEWS BRIEFS

Tourist shopping, diamonds, body ideals and Bentley – News briefs

March 18, 2016



Polished and cut diamonds

By STAFF REPORTS

Today in luxury marketing:

[Terrorism, new biometric passports dent tourist shopping in Europe](#)

Terrorism, the introduction of new biometric passports, and unfavorable comparisons with last year's numbers dented growth in tourist spend in Europe in February, according to the latest figures released by Global Blue, and analyzed by Barclays, says WWD.

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[Distress in the \\$80B diamond market](#)

Any seasoned guest would tell you that this year's Baselworld is going to be as lavish as ever. On March 17, the world's watchmakers, jewelers and horology enthusiasts will descend on the Swiss city of Basel for the glittery industry fair, where the latest innovations in timekeeping are unveiled and gem-encrusted baubles from the likes of Chanel, Chopard, Patek Philippe and Graff tempt buyers from around the world, who mingle with executives from the apex of luxury, reports Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Is it fashion's responsibility to change body ideals?](#)

Zac Posen has asserted that fashion must bear some of the responsibility for altering perceptions about what constitutes the perfect figure. The New York-based designer, whose creations display and maximize the wearer's curves, said that both red-carpet stars and fashion editorials can move the conversation forward, per British Vogue.

[Click here to read the entire article on British Vogue](#)

[Home, James! Bentley unveils designs for holographic butlers in its luxury cars so the wealthy never have to leave home without their manservant](#)

At times it can be hard to imagine how some people can possibly manage to leave home at all without their manservant in tow. But fortunately luxury car manufacturer has unveiled a concept vehicle that comes with its own holographic butler on board, according to The Daily Mail.

[Click here to read the entire article on The Daily Mail](#)

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