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Jenn-Air ups appliance intuition via app-enabled connected oven

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Jenn-Air's connected wall oven and app

By STAFF REPORTS

Appliance maker Jenn-Air is working to incorporate user-friendly technology into the design of its wall oven through a partnership with Nest.

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Jenn-Air announced the collaborative effort March 17 at the Architectural Digest Design Show in New York, where brands showcase the latest in luxury products and home design trends. The introduction of Jenn-Air's connected wall oven is expected to become available this summer, with more details being unveiled as the launch nears.

Easy bake oven for the modern world

The wall oven integration concept will focus on two key benefits for consumers: peace of mind and comfort. Many consumers are familiar with the fear involved with being unsure if they turned off the oven before leaving the house, and for others the convenience of preheating the oven from afar may be appealing.

Homeowners who install Jenn-Air's connected oven will have access to an update for the Jenn-Air WiFi mobile application, currently available for iOS and Android devices.

The app also includes the Jenn-Air Culinary Center, an interactive and image-driven system that syncs to the connected wall oven's cooking system, a series of precise algorithms. In addition, it features a chef-tested cooking program that gives home cooks "the ultimate control" in achieving desired results.

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Are you at the Architectural Digest Design Show? Don't forget to visit Jenn-Air in booth 353! Follow Jenn-Air here and on Instagram and Twitter (@jennairUSA) for live updates throughout the weekend.

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Also, the Culinary Center provides suggestions for more than 30 foods and is broken into segments such as food category, type, desired doneness and the type of cook or bakeware used.

Colored imagery illustrates the doneness of each dish prepared and provides visuals to show how and where to

insert a thermometer for a number of dishes. The app also allows users to combine up to three cooking modes and save the settings for favorite recipes.

Owned by Google's Alphabet, Nest is known for syncing home appliances, notably smoke detectors, security alarms and thermostats, to homeowners' smartphones, allowing them to have control and oversight even when away from the house.

"[As with] the Jenn-Air brand, Nest is known for products that combine intuitive, user-friendly technology with sleek, beautiful design," said Brian Maynard, director of marketing for Jenn-Air in a brand statement. "By linking our appliances with Nest, we deliver immediate benefits and pave the way for future enhancements that will appeal to the luxury consumer."

The home appliance sector is becoming more comfortable integrating mobile touchpoints, seeing the benefit of seamless technology.

For instance, Danish audio and visual brand Bang & Olufsen is adding mobile connectivity to its devices through an app launched in January.

The free BeoPlay app for iOS allows consumers to personalize, interact with and update their audio products from a single platform. Consumers are increasingly attached to their mobile devices, making this pairing of phone to speaker a likely appreciated addition for Bang & Olufsen owners ([see story](#)).

Beyond singular products, homes in general are becoming more high-tech and user-friendly.

Once thought of as a luxury, smart homes may comprise most homes by the end of the year, according to a recent report by Coldwell Banker Real Estate LLC.

The year 2020 has long been the benchmark for the smart home to go mainstream, but 45 percent of all Americans already own smart home technology or already plan to invest this year. Although the technology has long been expected in the luxury segment, new opportunities continue to open ([see story](#)).