

### NEWS BRIEFS

# Richemont, Tiffany, Herms and luxury foods – News briefs

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Hermes Metamorphosis campaign

By STAFF REPORTS

## Today in luxury marketing:

Bernard Fornas to retire from Richemont



The guard is changing at Compagnie Financire Richemont, parent of brands including Cartier, Van Cleef & Arpels, and IWC, reports Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

# Tiffany's profit beats estimates as costs fall

Upscale jeweler Tiffany & Co reported a better-than-expected profit for the holiday quarter as it raised prices and benefited from lower prices of diamonds, gold and silver, says Reuters.

Click here to read the entire article on Reuters

Herms heads to Olympic Games as saddler for Brazil showjumpers

No matter how Brazil's economy is doing when this year's Olympic Games rolls around, the nation's showjumping team will be in for a luxurious ride, per Bloomberg.

Click here to read the entire article on Bloomberg

## From lobster to sushi: Foods of the poor that became luxury items

There's something a little unsettling about a lobster for 2.99 (\$4.33). Lidl turned heads when it announced its 4.99 (\$7.23) crustaceans late last year, but sparked yet further alarm when it offered a 40 percent coupon offer, bringing the price down even further, albeit temporarily, according to The Telegraph.

Click here to read the entire article on The Telegraph

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