

NEWS BRIEFS

Chanel, Starwood, Valentino and Barbie – Live news

March 21, 2016



The limited-edition Barbie Lagerfeld

By STAFF REPORTS

Luxury Daily's live news from March 18:

[Chanel steps into the boys' club with first men's timepiece](#)

French atelier Chanel is expanding offerings for its male clientele through the introduction of its first men's timepiece.

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[Starwood intends to terminate merger agreement with Marriott](#)

Starwood Hotels & Resorts has determined that the unsolicited proposal from the Consortium of companies interested in its brand is superior to the terms of its current agreement with Marriott International.

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[Valentino joins forces with Rome Opera as costume couturier](#)

Italian fashion house Valentino is trying its hand at costume design for the Teatro dell'Opera di Roma's production of La Traviata.

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[Lexus exudes craftsmanship using interior leather for medium](#)

Toyota Corp.'s Lexus is showing that the leather used within its models' interiors is of a quality so high consumers will want to wear it.

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Barbie TK