

EVENTS/CAUSES

Mandarin Oriental grants photographer backstage pass to fete 80 years

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Mandarin Oriental Hyde Park

By STAFF REPORTS

Mandarin Oriental Hyde Park, London is celebrating its 80th anniversary by turning the lens on its service.

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"80 at 80" is a collaboration with Olympus, through which the hotel and camera manufacturer commissioned a series of 80 behind-the-scenes images from photographer John Nassari. According to Mandarin Oriental, this is a first of its kind partnership for a London hotel, making the resulting set of photos that much more impactful.

All access

For this project, Mr. Nassari spent 10 months in the hotel during 2015. The property gave him unprecedented access, allowing him to get a sense of the natural unfolding of each day from an insider's perspective.

Without getting in the way of staff, the photographer was able to represent their dedication to serving guests on film.

Creating a separation between the backstage and the public stage, back of house images were turned black-and-white in post production, while front of house staff are depicted in color.

Mr. Nassari's photography will first be unveiled at a private invite-only event on April 15 held in the hotel's ballroom. After that, an exhibit will be held at the Art Bermondsey Project Space for two weeks.



Mandarin Oriental Hyde Park's Rosebery Lounge

"We were thrilled to welcome John Nassari, an Olympus Visionary, to be part of our Mandarin Oriental family for the duration of this 10 month project," said Grard Sints, general manager at Mandarin Oriental Hyde Park, London. "It is indeed an honor to have the opportunity to showcase not only the front of the house, which is what our guests see, but also the backbone of the hotel, highlighting how all departments work together in harmony to create the renowned legendary service synonymous with Mandarin Oriental."

Other hotels have documented their service, proving their care and dedication.

The Peninsula Beverly Hills, CA recently opened the curtain on its preparations for awards season, a time when the Hollywood-adjacent property hosts an influx of celebrity VIPs.

Peninsula created a short film in honor of the hotel's 25th anniversary, which offers an insider look at the services performed for Hollywood's elite, from stocking the right foods to the little touches that make the stay personal. Showing the lengths it goes to for its top clients is one way for Peninsula to illustrate its dedication to the guest experience ([see story](#)).

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