

NEWS BRIEFS

Instagram, Chopard, Four Seasons and Hennessy – Live news

March 30, 2016



Chopard Happy Diamonds installation at Mall of the Emirates

By STAFF REPORTS

Luxury Daily's live news from March 29:

[Four Seasons to open first hotel in up-and-coming Croatia](#)

Four Seasons Hotels and Resorts is partnering with investment bank Arqaam Capital on a mixed-use resort being developed on Croatia's Hvar island.

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[Neiman Marcus Group CMO exits retail company](#)

Fashion retailer Neiman Marcus Group's chief marketing officer Wanda Gierhart is stepping down from her position.

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[Hennessy bottles savoir-faire to commemorate brand changeover](#)

LVMH-owned cognac maker Hennessy is creating a drinkable representation of its transition from one master blender to the next.

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[Chopard creates diamond-inspired art in Dubai](#)

Swiss jeweler Chopard is feting the 40th anniversary of its Happy Diamonds Collection with an art installation at Mall of the Emirates.

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[Luxury brands look to retain organic Instagram reach with notification push](#)

As Instagram makes changes to its feed, a number of luxury brands are making appeals to consumers to ensure content still reaches their eyes.

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