

NEWS BRIEFS

## Madison Avenue Watch Week, Saint Laurent Paris, Eres and Guerlain – Live news

March 31, 2016



*Cara Delevingne for Saint Laurent Paris' Le Collection de Paris*

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By STAFF REPORTS

Luxury Daily's live news from March 30:

[Watchmakers to debut latest pieces for US horologists on Madison Avenue](#)

Thirteen of the world's premiere watch retailers and brands will gather on New York's Madison Avenue for the sixth annual Madison Avenue Watch Week April 13-20.

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[Saint Laurent ignites Le Smoking jacket with Jane Birkin, Cara Delevingne](#)

French atelier Saint Laurent Paris has selected It girls of past and present to represent the brand's latest collections.

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[Eres turns to James Bond fervor for swimwear capsule](#)

Chanel-owned swimwear brand Eres is setting out to prove that consumers' James Bond obsession can be extended to female clients.

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[Guerlain honors 400 years of Japanese porcelain via Mitsouko bottle](#)

French perfumery Guerlain is celebrating nearly 100 years of the Mitsouko fragrance with a limited-edition porcelain bottle created by Japan's Arita Porcelain Lab.

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