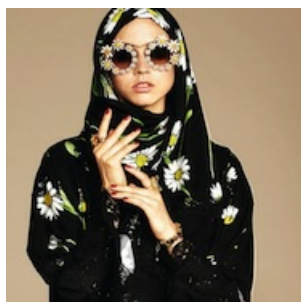


NEWS BRIEFS

Starwood, pop-up shops, India and Pierre Berg – News briefs

April 4, 2016



Dolce & Gabbana Abaya collection, fall/winter 2016-17

By STAFF REPORTS

Today in luxury marketing:

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During trips to war-torn countries like Afghanistan, Jane Mosbacher Morris discovered, to her alarm, that women had little control over their finances. Some were forbidden to work or even touch money. The antidote, she decided, was starting an online market stocked with artisan works made by survivors of war, genocide, human trafficking and other abuses. The site To the Market would put much-needed money into their hands, says the New York Times.

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[In India, luxury goods tango with customers' age](#)

Ever wondered why Indians buy an ultra expensive Louis Vuitton bag or a Ferrari? Well, the answer, recent research shows, depends on the age of the buyer, according to Quartz.

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While a growing number of fashion brands are creating fashion collections aimed at Muslim women, Pierre Berg has taken issue with designers creating Islamic clothing, per British Vogue.

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