

NEWS BRIEFS

Yves Saint Laurent, Tom Ford, Four Seasons and Mercedes-Benz – Live news

April 5, 2016



Tom Ford Private Collection campaign image

By STAFF REPORTS

Luxury Daily's live news from April 4:

Tom Ford gets personal with Private Collection eyewear

U.S. fashion label Tom Ford is speaking to the frame aficionado with the launch of its Private Eyewear Collection.

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Four Seasons Maui gathers globe-trotting photographers for photo contest Four Seasons Maui at Wailea, HI is offer consumers the chance to boost their photography skills by hosting a Photocrowd challenge.

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Anthony Vaccarello exits Versus Versace, takes helm at Saint Laurent Kering's Yves Saint Laurent has chosen Belgian designer Anthony Vaccarello as its creative director.

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Mercedes reinterprets house codes through fashion design initiative

Germany's Mercedes-Benz is teaming with couture designer Alexis Mabille for a contest that asks participants to illustrate the automaker's identity through fashion silhouettes.

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