

EVENTS/CAUSES

## Photos from the 2016 INYT Luxury Conference

April 7, 2016



*Waldorf Astoria-owned Hotel Trianon Palace in Versailles, France*

By JEN KING

VERSAILLES, France Now in its 15th year, the International New York Times' annual Luxury Conference, dubbed "Luxury Beyond Product" for 2015-2016, aimed to address the critical challenges and unexpected opportunities brands in the luxury sector are facing as they jockey for consumer sentiment and market share.

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Hosted and moderated by New York Times fashion director Vanessa Friedman, the two-day conference offered attendees strategic insights, new ideas and best practices as shared by distinguished delegates.

The conference had originally been scheduled for November 2015, but the Paris attacks of Nov. 13 forced a rescheduling ([see story](#)).

Luxury Beyond Product was held April 5-6 at Waldorf Astoria-owned Hotel Trianon Palace in Versailles, France.

Below are photos from the event:



*Entry way to the main session room*



*International New York Times newspaper placement*



*Vanessa Friedman, fashion director of The New York Times and conference host*



*Attendees sit in during a session at Luxury Beyond Product*



*Marco Bizzari, CEO of Gucci*



*Vanessa Friedman and former Chanel CEO Maureen Chiquet*

*Photo credit: Getty Images for the The New York Times International Luxury Conference*

In addition to sitting in on sessions, brand delegates had the opportunity to enjoy one of Waldorf Astoria's many on-property offerings. During the afternoon of April 4, when delegates arrived, and for the full day of April 5, conference guests could take out, or be driven in, a Lamborghini Huracan.

Part of Waldorf Astoria's Driving Experience ([see story](#)), attendees could cruise around the town of Versailles in one of a number of Lamborghini vehicles.



*Signage promoting Waldorf Astoria's Driving Experience at Luxury Beyond Product*



*Fleet of Lamborghini Huracan models for Waldorf's Driving Experience*



*Limited-edition Lamborghini Huracan available for a drive at Luxury Beyond Product*

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