

NEWS BRIEFS

Kering, Cadillac, Piaget and St. Regis – Live news

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Olivia Palermo for Piaget

By STAFF REPORTS

Luxury Daily's live news from April 6:

[Piaget prompts consumers to take Instagram's Boomerang for a spin](#)

Swiss jeweler Piaget is letting consumers take a turn in the spotlight with a social contest.

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[Kering bolsters female presence on board of directors](#)

Conglomerate Kering is nominating three women to its board of directors, a move that will bring the female ratio on the executive committee to 64 percent if approved.

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[Lancme makes Web site update based on consumer insights](#)

Beauty marketer Lancme is simplifying the online shopping experience for its customers with the launch of a new Web site.

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[St. Regis enters Malaysian market with all-suite resort](#)

St. Regis Hotels & Resorts has opened its 37th property on Langkawi, an island selected for World Geopark status by UNESCO.

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[Cadillac, CFDA partner to drive retail growth for emerging labels](#)

U.S. automaker Cadillac is furthering its relationship with the Council of Fashion Designers of America with the launch of a retail mentorship program.

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