

NEWS BRIEFS

Chanel, Gucci, Audi and Harvey Nichols – Live news

April 8, 2016



Harvey Nichols menswear grand opening stunt

By STAFF REPORTS

Luxury Daily's live news from April 7:

[Harvey Nichols opens multilevel menswear destination](#)

British department store chain Harvey Nichols is including a broad audience in the opening of its new menswear department through a virtual experience.

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[Audi appeals to travelers with Vancouver airport placement](#)

German automaker Audi is the first brand to break in a series of new digital video walls at Vancouver International Airport.

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[Chanel, LVMH most desirable fashion companies for millennials](#)

A brand's legacy can have a large impact on its appeal as an employer, according to a survey conducted by Women's Wear Daily.

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[Gucci ad banned by ASA for unhealthily thin model](#)

Italian fashion label Gucci is the latest brand to face criticism from Britain's Advertising Standards Authority.

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[Burberry Beauty exec appointed Coty Luxury CMO](#)

Beauty group Coty is strengthening its luxury division with a key hire from Burberry.

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