

NEWS BRIEFS

Biennale des Antiquaires, Hedi Slimane, older consumers and fashion's turbulence – News briefs

April 11, 2016



Cara Delevingne for Saint Laurent Paris' Le Collection de Paris

By STAFF REPORTS

Today in luxury marketing:

[Chaumet and Boucheron join exodus from Biennale des Antiquaires](#)

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Chaumet and Boucheron have pulled out of the Biennale des Antiquaires, joining an exodus of jewelry brands from the event that was formerly considered the industry's premier showcase, WWD has learned.

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[Why would Yves Saint Laurent erase the Hedi Slimane era?](#)

Yes, it's true. In the wake of Hedi Slimane's departure from Yves Saint Laurent and the appointment of incoming creative director Anthony Vaccarello, the brand's first bold move was to wipe the entire history of the Instagram account created under Mr Slimane, leaving only a black-and-white portrait of the new chief designer, reports Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[The grey market](#)

In 1965 Diana Vreeland, the editor in chief of Vogue, coined a phrase "youth-quake" to describe how baby-boomers were shaking up popular culture. Today the developed world is in the early stages of a "grey-quake". Those over 60 constitute the fastest-growing group in the populations of rich countries, with their number set to increase by more than a third by 2030, from 164 million to 222 million. Older consumers are also the richest thanks to house-price inflation and generous pensions. The over-60s currently spend some \$4 trillion a year and that number will only grow, per The Economist.

[Click here to read the entire article on The Economist](#)

[Azzedine Alaa on fashion's current turbulence](#)

"It's a strange period," said Azzedine Alaa as we spoke, before and after his show, about the recent upheavals in the fashion world. Like so many people in Paris, Azzedine's interest was not what Anthony Vaccarello would do as

newly appointed designer at Saint Laurent, but what will happen to the outgoing designer, the fiercely fastidious, Los Angeles-based Hedi Slimane, according to Italian Vogue.

[Click here to read the entire article on Italian Vogue](#)

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