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St. Regis Abu Dhabi hosts brunch at 722 feet

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The St. Regis Abu Dhabi's Brunch in the Clouds

By STAFF REPORTS

The St. Regis Abu Dhabi, United Arab Emirates is elevating the art of dining by opening the doors to the world's highest suspended suite for a brunch experience.



The hotel's "Brunch in the Clouds" will open the 12,056-square-foot Abu Dhabi suite to 50 diners, with new culinary encounters in each room. This journey through the suite allows consumers to experience its lavish accommodations even if they do not have the \$40,840 available to stay there for a night.

Open house

Brunch in the Clouds will be offered on three Fridays this spring and summer: April 29, May 27 and Aug. 26. Prices start at about \$109 per person, and diners can upgrade to include Champagne for \$177.

Guests will begin in the hotel's Reception Hall, from which butlers will usher them to the private elevator used to access the suite. The suite is suspended between the Nation Towers between the 48th and 49th floors.

As the participants travel from room to room within the suite, they will be greeted with different dining installations in each space. They can get a sweet fix in the cinema's candy room or find the dedicated cheese and dessert room.

There will also be a caviar ice-bar, an oyster room, mobile chef stations and a private bar manned by skilled mixologists.



An on-demand caviar bar is included in the package

Giving a rounded experience to guests, the suite's private spa will be offering shoulder massages and manicures from staff at the hotel's Remde Spa and Sisters Beauty Lounge.

"Since opening, there has been a lot of curiosity about the suite," said Moustafa Sakr, general manager of The St. Regis Abu Dhabi, in a brand statement. "Brunch in the Clouds allows us to engage more with our local community and to let them see the suite for themselves.

"We also want to highlight the hotel's genuine unassuming service and the culinary skill of our chefs," he said. "We see this as a powerful opportunity for people to really understand our passion for luxury and for hospitality."

Not one to shy away from lofty elevations, the property has staged other guest services at raised altitudes.

The St. Regis Abu Dhabi, United Arab Emirates is taking gastronomic experiences to new heights with a new offer centering on a caviar taste test at 837 feet.

For the "Luxury Aficionado Experience," priced at \$10,900 per couple, guests will be whisked to the property in a Bentley, where they will enjoy Champagne and caviar atop the hotel's helipad before turning in for the night in a spacious suite. Delivering on service and experience have become the prime differentiators for luxury hospitality brands, making this exclusively curated dining offer from St. Regis a way for the hotel to stand out (see story).

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