

OUT OF HOME

Trussardi Casa sets sail onboard Dynamiq Yachts' Jetsetter

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Trussardi Casa x Dynamiq Yachts

By STAFF REPORTS

Italian apparel and accessories house Trussardi has partnered with Dynamiq Yachts to outfit the D4 series model range with exclusive interiors.

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The Trussardi for Dynamiq collection includes an elegant array of furnishings and accessories from the Trussardi Casa collection. The Milan-based Trussardi was selected for the interior package for Dynamiq Yachts' Jetsetter, the first model in the D4 series.

Yachting in Milanese style

Monaco-based Dynamiq Yachts' Jetsetter D4 model is nearly 128 feet long, offering owners unique performance and versatility. The selection of Trussardi Casa to furnish the model brings Milanese glamour to the yacht an essential element for affluent, cosmopolitan consumers.

The Trussardi for Dynamiq package spares no detail for the Jetsetter D4. The package includes a custom corner relief sofa, the brand's Larzia chairs, Ottoman poufs, carpets, fabrics, light fixtures, among other decor elements in the interior guest areas as well as the open decks.



Trussardi Casa for Dynamiq Yachts' Jetsetter D4

For the partnership, the Jetsetter D4 also offers a specially selected home fragrance range using Trussardi scents. Candles, diffusers and room fragrances will be positioned throughout the yacht.

The overall aesthetic created between Trussardi and Dynamiq Yachts plays off the advanced technology and stylish design of the Jetsetter D4. The superyacht design also complements the sleekness and modernity of Trussardi Casa's geometric shapes.

"We are very excited to be working with Dynamiq Yachts on this special project that blends the craftsmanship of our Trussardi Casa creations with the avant-garde and futuristic technology of these yachts," said Tomaso Trussardi, CEO of Trussardi Group in a statement shared on the brand's Facebook.



Sergei Dobroserdov, founder/CEO of Dynamiq Yachts (left) with Tomaso Trussardi, CEO of Trussardi Group (right)

More brand collaborations between fashion and yacht builders are likely in the future as superyachting begins to take off in markets outside Western nations.

Superyachts provide a peerless luxury for the ultra-wealthy, but selling the segment on the industry is still a challenge, according to an executive at Wealth-X April 13.

Owners of superyachts make up an elite portion of the elite, as the 4,476 of them average \$10 million at resale while Wealth-X's ultra-high-net-worth threshold begins at \$30 million, meaning many of the 212,000 of them cannot afford such high-end vessels. The segment is still concentrated in Anglophone nations, but the changes in the industry are slowly making the product more appealing to a broader portion of the ultra-wealthy ([see story](#)).

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