

NEWS BRIEFS

LVMH, Burberry, BMW and Loewe – Live news

April 15, 2016



Gigi Hadid for BMW

By STAFF REPORTS

Luxury Daily's live news from April 14:

[LVMH to facilitate Rihanna-designed beauty line](#)

French conglomerate LVMH's Kendo division has been signed by singer Rihanna for a complete cosmetic collection due out in 2017.

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[Burberry digital outperformed in light of slowing H2 growth](#)

British fashion house Burberry's retail revenue of \$1.503 million has gone unchanged year-on-year, with its total revenue of \$1.993 million only down 1 percent.

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[Beauty meets beast in BMW, Gigi Hadid digital effort](#)

German automaker BMW is keeping all eyes on supermodel Gigi Hadid in its promotion for the new M2 Coupe.

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[Loewe Foundation looks to set new standard for future of craft](#)

Spanish apparel and accessories label Loewe has launched an international award to celebrate excellence in craftsmanship.

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[Trussardi Casa sets sail onboard Dynamiq Yachts' Jetsetter](#)

Italian apparel and accessories house Trussardi has partnered with Dynamiq Yachts to outfit the D4 series model range with exclusive interiors.

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