

NEWS BRIEFS

Licenses, Rmy Cointreau, real estate and Tesla – News briefs

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Emilio Pucci eyewear

By STAFF REPORTS

Today in luxury marketing:

[Designer musical chairs affects eyewear license operations](#)

Fashion's recent turmoil its revolving door of designers, an ongoing review of delivery dates and pricing brackets, and general state of "overheatedness" isn't only affecting the design houses themselves. Their licensing partners are also being forced to constantly reconfigure amid the upheaval, as was evidenced at the Vision Expo East show here last week, says Women's Wear Daily.

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[Rmy Cointreau shares jump on China cognac recovery](#)

Rmy Cointreau on Tuesday provided more evidence that China is regaining its taste for cognac after the French drinks group reported stronger than expected sales, sending its share price up more than 7 percent, reports Reuters.

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[A new battle to build the world's tallest marketing platform?](#)

The Dubai-based developer Emaar Properties has plans to build what would be the world's tallest building by 2020, in time for the Dubai World Expo, and of course the renderings from architect Santiago Calatrava Valls are stunning: a slender, minaret-like spire supported by cables that appear to drape the structure, according to Bloomberg.

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[Quality woes a challenge for Tesla's high volume car](#)

Anne Carter had her Tesla Motors Inc. Model X sport-utility vehicle for a few days before the \$138,000 electric vehicle suffered a mechanical malfunction, says the Wall Street Journal.

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