

NEWS BRIEFS

Moda Operandi, Bulgari, Rolls-Royce and Dior – Live news

April 26, 2016



Rolls-Royce Spirit of Ecstasy, hood emblem

By STAFF REPORTS

Luxury Daily's live news from April 25:

Moda Operandi strengthens wedding trunkshow offerings

Online retailer Moda Operandi is following up New York Bridal Fashion Week with a series of wedding-related trunkshows.

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Barneys' "endless aisle" approach supported by beacons, personalization

Department store chain Barneys New York is furthering its omnichannel capabilities through the use of integrated iBeacon technology and a personalization platform.

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Bulgari continues children's cause with new bracelet design

Italian jewelry brand Bulgari is tapping into Mother's Day sentiment with the launch of a new charitable bracelet.

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Rolls-Royce London opens dealership doors for craft expose

British automaker Rolls-Royce is set to show off its bespoke commissions at London Craft Week May 3-7.

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Dior's Provenal dream realized in fragrance, restoration project

French atelier Christian Dior is bringing its namesake founder's dream to fruition by restoring the Chteau de La Colle Noire in Grasse, France.

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