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NEWS BRIEFS

Alber Elbaz, Saint Laurent, Alexander McQueen and Iran – News briefs

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Illustration of Lanvin's Alber Elbaz

By STAFF REPORTS

Today in luxury marketing:

Alber Elbaz removed from Lanvin board

Alber Elbaz has been dismissed from Lanvin's board of directors, WWD has learned.



Click here to read the entire article on WWD

Francesca Bellettini on Saint Laurent in the post-Hedi Slimane era

For chief executive Francesca Bellettini, the key to managing a business like Yves Saint Laurent easily the fastest growing major luxury fashion brand in recent years is balance. Indeed, the brand's revenue is fairly evenly spread across product categories, nationalities, geographies and channels, per Business of Fashion.

Click here to read the entire article on Business of Fashion

McQueen denies copying royal wedding dress

Alexander McQueen has vehemently denied claims by a Hertfordshire-based designer that its creative director, Sarah Burton, used her sketches as inspiration for the Duchess of Cambridge's wedding dress, calling the accusations "ridiculous," says British Vogue.

Click here to read the entire article on British Vogue

Luxury groups should focus their FOMO on Iran

"The Rich Kids of Tehran" Instagram page is more Rolex and bikinis than chadors. In other words, the citizens of the Islamic Republic are no different to their Western counterparts in their fear of missing out on the latest luxury must-haves. That same FOMO may soon apply to global luxury groups, according to Reuters.

Click here to read the entire article on Reuters

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