

NEWS BRIEFS

Van Cleef & Arpels, Ralph Lauren, fashion and Francois Pinault – News briefs

April 28, 2016



Closing ceremony uniforms by Ralph Lauren for women on Team U.S.A

By STAFF REPORTS

Today in luxury marketing:

Wonder walls: How Van Cleef & Arpels stays ahead of the curve

Architect-designers Patrick Jouin and Sanjit Manku have been defining the architectural character of the legendary French jewelry maison Van Cleef & Arpels since 2006, at the behest of the house's president and creative director Nicolas Bos. This month, the ambition of this unique decade-long collaboration moves up a gear: a new flagship Van Cleef & Arpels boutique has just been unveiled at Place Vendôme, Paris, while the Jouin-Manku designed exhibition 'Van Cleef & Arpels the Art of Science and Gems' opens at Singapore's ArtScience museum, per Wallpaper* magazine.

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Ralph Lauren unveils 2016 Olympic closing ceremony uniforms

The countdown to the 2016 Summer Games in Rio is on specifically, it's 100 days until the Games begin on Aug. 5. To mark it, the U.S. Olympic Committee and Polo Ralph Lauren, the official outfitter of the U.S. Olympic and Paralympic teams, five games running, are unveiling Team USA's Closing Ceremony apparel April 27. The Opening Ceremony uniforms are unveiled closer to the Games, according to Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

Has luxury fashion priced itself into extinction?

The fashion eco-system needs and feeds on luxury brands. To see how deep its dependence runs, leaf through the opening pages of the April issue of American Vogue. Eliminating cosmetics and jewelry brands, you'll find, in order, expensive (between \$175,000 and \$200,000 per page, according to the magazine's rate card), sometimes multi-page ads from Ralph Lauren, Dior, Gucci, Prada, Chanel, Bottega Veneta, Saint Laurent, Celine, Dolce & Gabbana, Fendi, Marc Jacobs, Michael Kors, DKNY, and La Perla, reports The Daily Beast.

[Click here to read the entire article on The Daily Beast](#)

Francois Pinault, luxury goods magnate, to open private museum in Paris

Francois Pinault, the French luxury goods magnate and the owner of Christie's auction house, announced plans on April 27 to create a private museum in Paris to display his vast collection of contemporary art, says The New York

Times.

[Click here to read the entire article on The New York Times](#)

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