

EVENTS/CAUSES

Look Good Feel Better hosts inaugural auction with help from luxury players

May 2, 2016



Image from Look Good Feel Better

By STAFF REPORTS

Dior and Christian Louboutin are among the luxury brands donating exclusive experiences for a Look Good Feel Better fundraiser.

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The organization that works to raise the self-esteem of cancer patients through beauty is partnering with Charitybuzz for an online auction through May 4. Held during Look Good Feel Better Week and in the time leading up to Mother's Day, the auction may draw interest from those shopping for a unique gift for mom.

Boosting confidence

Esté Lauder is offering a day getting the inside beauty scoop with a tour of its archives, a makeover, a trip to the M.A.C. makeup studio for a color consultation and a \$250 gift card to Bumble & Bumble's New York salons.

Those who aspire to work in luxury can bid on a one-month paid internship in Dior's marketing department or a six-week internship at fragrance house Firmenich.



Christian Louboutin put its Lucky L Hobo Fringes handbag on the block, while a number of magazines, including Vogue, GQ, Harper's Bazaar and Marie Claire, offer opportunities to step into their offices or attend exclusive events alongside celebrities.

Additional experiences include travel offers to The Breakers Palm Beach or the Summer Olympic Games in Rio.

Look Good Feel Better has frequently found support within the luxury industry.

Last summer, department store chain Saks Fifth Avenue continued its dedication to supporting women with cancer by hosting its Look Good Feel Better event across the United States.

Look Good Feel Better aims to improve the lives of women undergoing chemotherapy and other cancer treatments by offering free makeup consultations and beauty sessions that are specifically targeted to managing appearance-related side effects of cancer. With Saks hosting the event and other brands donating professional services and products, the event is popular among women in every state ([see story](#)).

Dior has also held its own branded auction for the cause ([see story](#)).

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