

NEWS BRIEFS

Kering, Met Gala, BMW and Look Good Feel Better – Live news

May 3, 2016



Beyoncé arriving at the Met Gala in 2015

By STAFF REPORTS

Luxury Daily's live news from May 2:

[Look Good Feel Better hosts inaugural auction with help from luxury players](#)

Dior and Christian Louboutin are among the luxury brands donating exclusive experiences for a Look Good Feel Better fundraiser.

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[BMW touts sustainable i3 models through lifestyle video](#)

German automaker BMW is displaying the ways in which its new all-electric i3 fits into an active lifestyle with a launch film.

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[Met Gala becomes more democratic through social, mass media](#)

As the fashion industry prepares for the Metropolitan Museum of Art's Costume Institute Benefit on May 2, consumers are able to follow along via social media.

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[Kering hires communications executive from Chanel](#)

Luxury conglomerate Kering has appointed Valrie Duport as its senior vice president of communications and image.

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