

NEWS BRIEFS

## Gucci, British high streets, Louis Vuitton and wine cellars – News briefs

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*Gucci pre-fall 2016*

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By STAFF REPORTS

Today in luxury marketing:

### [Gucci departs IACC following Alibaba membership](#)

Gucci is no longer listed as a brand on the International Anti-Counterfeiting Coalition list of members on its web site, reports Women's Wear Daily.

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### [How Rolex and Lidl go great together](#)

All is not well on Britain's high street. Bellwether Next lowered its sales forecasts for the second time this year last week, and warned that this might not just be down to recent cold weather – there could be a broader consumer slowdown going on too, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

### [Is Louis Vuitton ruining the red carpet?](#)

When Hollywood It-girl Alicia Vikander stepped onto the Met Gala red carpet on May 3, Twitter went crazy and not in a good way. Catty parody account @ChouettesDiary named for Chanel designer Karl Lagerfeld's famous kitten commented, "I don't like mullets on hair or dresses ... even if it's @LouisVuitton!," per The New York Post

[Click here to read the entire article on The New York Post](#)

### [Surge in sales of luxury wine cellars as homeowners avoid stamp duty](#)

The twin effects of high stamp duty and a shortage of properties on the market helped to drive up revenues at Spiral Cellars by 20 percent last year, as people chose to renovate their homes rather than move to a bigger one, according to The Telegraph.

[Click here to read the entire article on The Telegraph](#)