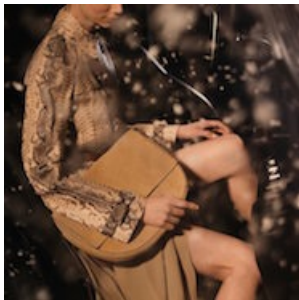


NEWS BRIEFS

Michael Kors, talent acquisition, Tesla and Ralph Lauren – News briefs

May 13, 2016



Michael Kors NYFW image

By STAFF REPORTS

Today in luxury marketing:

[Michael Kors launches largest flagship in Europe](#)

Michael Kors has launched its largest flagship in Europe, WWD reports.

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[Role Call: Thomas Kowalski, head of talent acquisition](#)

Thomas Kowalski, head of talent acquisition at Kering, says "listen and watch these are essential ingredients in the luxury fashion industry today. You shouldn't follow the trend, but lead by doing something different," per Business of Fashion.

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[Why Tesla's mass-market car should scare Mercedes and BMW](#)

Audi, BMW, Mercedes-Benz, and Porsche have long dominated the world's premium automotive ranks, making Germany home to some of the industry's most profitable car brands. But Tesla Motors, whose Model 3 electric car enticed 325,000 would-be buyers to put down \$1,000 deposits during the week of its debut in April, threatens them in a way that Toyota's Lexus never did, according to Bloomberg.

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[Ralph Lauren shows signs of a turnaround under new CEO](#)

Ralph Lauren provided a glimmer of hope on May 12 amid a bleak earnings season for retailers. The New York-based luxury fashion retailer reported fourth-quarter profit that exceeded analysts' estimates even as sales declined in the United States, says The New York Post.

[Click here to read the entire article on The New York Post](#)