

NEWS BRIEFS

Burberry, Chanel, LVMH and Audi – News briefs

May 23, 2016



Burberry trench dress

By STAFF REPORTS

Today in luxury marketing:

[Investors step up criticism of Bailey for dual role at Burberry](#)

Burberry shareholders have stepped up their criticism of Christopher Bailey's dual role in the luxury group, with some warning that tensions may come to a head at July's annual meeting, reports the Financial Times.

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[2016 Cannes Film Festival: Chanel reunites with Woody Allen for "Caf Society"](#)

The love affair between Woody Allen and Chanel continues. After putting Cate Blanchett in a white Chanel jacket in "Blue Jasmine," the director has tapped the French luxury house to provide custom dresses for Kristen Stewart in "Caf Society," which opened the 2016 Cannes Film Festival on May 11, the company said, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Antoine Arnault on luxury brands and the family business](#)

Antoine Arnault, managing director of Berluti, chairman of Loro Piana and son of LVMH CEO Bernard Arnault, talks about the LVMH "Special Days" starting on May 20 until May 22, his relationship with his father and his view on the outlook for the luxury brands, per Bloomberg.

[Click here to watch the video on Bloomberg](#)

[In Audi's virtual cockpit, technology is your co-pilot](#)

The video game experience has arrived in the automobile. It's called the virtual cockpit and, starting with Audi, it will become a more common feature in cars in the not too distant future, according to The New York Times.

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