

REAL ESTATE

Missoni to open first branded residence in Miami

May 24, 2016



Missoni Home's 2016 Anemones collection

By STAFF REPORTS

Italian fashion house Missoni is adding its colorful aesthetic to the Miami skyline.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Missoni Baia, a 57-story luxury condominium tower, is located at 777 N.E. 26th Terrace, directly on the shore of Biscayne Bay. Missoni has had a successful home interior line since 1981 and briefly outfitted a hotel in Edinburgh, Scotland until 2012, but the Missoni Baia tower is the brand's first residential project.

There's no place like Missoni Home

Developed by the OKO Group, the Missoni Baia tower is located in the up-and-coming Miami neighborhood of Edgewater.

Missoni's first branded residences includes 146 multimillion dollar units with waterfront views. Units range from two to four bedrooms with 2,500 to 3,700 of square footage. The building boasts three duplexes with private terraces and two duplex penthouses with zero-edge plunge pools, high above Miami.

The residential tower has incorporated Missoni's colorful palette through the placement of Missoni Home furniture collections in all public spaces and amenities.

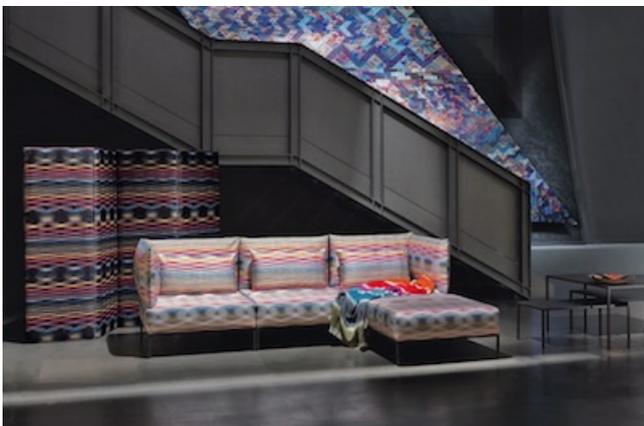


Rendering of Missoni Baia

"Our design DNA is rooted in aesthetic and technical innovation," said Angela Missoni, creative director of Missoni, in a statement. "That's just one of the reasons we are thrilled to collaborate with the many innovative and creative individuals on this project.

"The idea of bringing not just the Missoni vision, but the Missoni lifestyle to a residential project is something I find very inspiring, so when we heard about the concept it seemed like the perfect partnership," she said. "I'm looking forward to presenting the world's first Missoni residential collaboration and celebrating the conviviality and allure of living on the waterfront."

Amenities at the property are all in collaboration with Missoni to offer the comforts of a resort in a residential setting. The building's amenities include a flow-through deck for sunbathing as well as cabanas.



Missoni Home, 2016 collection

On site there are five swimming pools including an Olympic-sized lap pool, hot and cold plunge pools, a children's pool and an infinity pool on the Bayfront Terrace. The property also includes elevated tennis courts, a fitness center and spa.

The tower has only three residences per floor with dedicated elevators providing direct access to the apartments.

Also included is a 24-hour attended lobby, concierge, valet and security.

Miami's residential market has become dotted with luxury condominiums with Armani and Fendi opening branded apartment buildings ([see story](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.