

APPAREL AND ACCESSORIES

Net-A-Porter fetes Ramadan with exclusive edit

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Etro for Net-A-Porter's Ramadan Edit

By STAFF REPORTS

Online retailer Net-A-Porter is being mindful of its global consumers' needs by carrying pieces specifically for Ramadan.

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Last year, Net-A-Porter prepared a highly-regarded Ramadan version of The Edit, its weekly online magazine, in celebration of the Muslim holy month. A number of fashion houses have taken an all inclusive approach to accommodate global citizens by offering modest dressings and wardrobe staples such as "nudes" in a range of skin-colored tones.

Global citizens

For this year's Ramadan Edit, Net-A-Porter will offer consumers exclusive collections by Oscar de la Renta and Etro, made specifically for the holy month. The Ramadan Edit on a whole includes apparel, accessories and footwear.

Oscar de la Renta's contribution to the Ramadan collection includes four floor-length gowns made of silk, silk-crepe or silk-satin. The modest gowns feature crystal-embellished embroidery, embellishments and fashionable sleeves, making the pieces appropriate for the holiday.

Exclusive pieces from Etro include silk-crepe de chine pants in the brand's signature paisley print as well as long sleeved top of the same material. Etro also included a printed silk crepe de chine maxi dress with three-quarter sleeves for added modesty.

Prices for the exclusive items range from \$1,080 for Etro's printed top to \$4,490 for Oscar de la Renta's cape-effect silk-satin gown. As of press time, nearly all the exclusive items, in various sizes, are either sold out or low in stock.



Oscar de la Renta for Net-A-Porter's Ramadan Edit

The Muslim holy month of Ramadan begins on the evening of June 5 and will end July 5.

Earlier this year, Italian fashion brand Dolce & Gabbana launched its first collection geared exclusively toward Muslim women.

The Dolce & Gabbana Abaya fall/winter 2016-17 collection includes a range of abayas and hijabs in the label's bright and colorful prints. International interest in high-fashion labels has resulted in brands embracing cultural differences through product output such as beauty products in a variety of shades and clothing options ([see story](#)).

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