

NEWS BRIEFS

Executives, Givenchy, urban living and BMW – News briefs

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Givenchy fall/winter 2016

By STAFF REPORTS

Today in luxury marketing:

[Givenchy's Riccardo Tisci looks ahead](#)

Riccardo Tisci is mapping out new horizons as he enters his second decade at the creative helm of Givenchy. Horizon is also the name he gave to a new handbag that is emblematic of his maturity albeit with provocation and daring still simmering under the surface, per Women's Wear Daily.

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[Fashion shake-ups go beyond designers to the C-suite](#)

We tend to forget, in our obsession with designer moves, that upheaval in the executive suite is equally disruptive, and potentially meaningful, when it comes to reshaping the fashion we see and wear, says The New York Times.

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[Urban living becomes a luxury good](#)

After World War II, the economic center of gravity in the U.S. began shifting from the cities to the suburbs – and that shift continued for more than a half-century. In the past few years, though, there's been lots of talk about the trend reversing, according to Bloomberg.

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[BMW invests in California-based mobile carpooling app](#)

BMW i Ventures, an arm of the German automaker, said it has invested an undisclosed amount in California-based Scoop Technologies, maker of a mobile carpooling app called Scoop, reports Reuters.

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