

NEWS BRIEFS

## Counterfeit beauty, Tiffany, Breitling and Alberta Ferretti – News briefs

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*Tiffany mood board for holiday 2015*

By STAFF REPORTS

Today in luxury marketing:

[Counterfeit beauty products are on the rise, according to ICE](#)

While the fragrance industry may have one less counterfeit ring to worry about with the arrest of five men in New York's Chinatown Wednesday, the number of counterfeit beauty products continues to grow, according for the U.S. Immigration and Customs Enforcement agency, reports Women's Wear Daily.

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[Tiffany's "old-world luxury" fails to charm millennials](#)

For Alan Feid, a 28-year-old looking to buy an engagement ring for his fiance, the rings he found in the diamond district in Manhattan were just as good as the ones he saw at Tiffany & Co's flagship store on Fifth Avenue. And they cost less than half the price, says Reuters.

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[Women pilots say Breitling watch company behind the times](#)

Breitling, the Swiss watch company that claims to have "shared all the finest moments in the conquest of the skies" showed it is woefully behind the times at the opening of its latest store in New York. In a photo seemingly designed for the Tumblr site, Congratulations You Have an All Male Panel, Breitling trotted out its stars; John Travolta, the astronaut brothers Mark and Scott Kelly, the Breitling Jet Team and a few athletes but there was not a single female among them, according to Forbes.

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[Alberta Ferretti joins couture schedule](#)

Alberta Ferretti will stage her first ever catwalk show for her Limited Edition line at Paris Couture Week this July, per British Vogue.

[Click here to read the entire article on British Vogue](#)

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