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FRAGRANCE AND PERSONAL CARE

Chanel, Kiera Knightley get into character for second Beauty Talks

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Keira Knightley for Chanel Beauty Talks

By STAFF REPORTS

French atelier Chanel sat down with brand ambassador Keira Knightley for the second installment of its Beauty Talks series, transforming the actress into a "modern vamp."

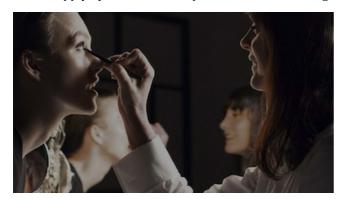


The episode takes place in a London dressing room with a "mysterious boudoir-like atmosphere," and features Ms. Knightley with Chanel's global creative makeup and color designer Lucia Pica. As with the first Chanel Beauty Talks episode with model Gisele Bndchen, the designer and Ms. Knightley have a natural conversation, allowing their personalities to come through along with their tips and tricks (see story).

Modern screen siren

The three-and-a-half-minute film begins with Ms. Knightley speaking about how she approaches her film roles. Ms. Pica then explains that she will create a modern take on 1930s beauty for a deconstructed and glamorous look.

As the video continues, Ms. Knightley talks to Ms. Pica about beauty tips such as combing eyebrows frequently and how to apply eyeshadow. The pair also discuss using their fingers to create a more "lived in" look.



Video still from Chanel Beauty Talks Episode 2

Ms. Knightley shares that she hardly uses application brushes, preferring her fingertips because it reminds her of finger painting.

Another tip offered by Ms. Pica is how to make lips appear fuller through the use of lip liner and a darker lipstick

shade. Ms. Pica then quotes brand founder Gabrielle "Coco" Chanel who said, "Put your red lipstick on and attack!" As the video continues, Ms. Knightley cites her film obsessions, including Katherine Hepburn and Bette Davis, among others. In her monologue, Ms. Knightley speaks about how to create a character through the cosmetics worn. Chanel ends its video with product stills of the cosmetics used to great Ms. Knightley's "modern femme fatale" look. Chanel Beauty Talks: Episode #2 Getting into character with Keira Knightley

Additional content surrounding Chanel Beauty Talks' second episode is housed on the brand's Web site.

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