

NEWS BRIEFS

Louis Vuitton, Herms, Trump Hotels and Dior – News briefs

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Herms 'Tutti Frutti' collection

By STAFF REPORTS

Today in luxury marketing:

[In Rio, Louis Vuitton store robbed days after lavish show](#)

Forget see now, buy now; think see now, take now. Early May 31, just two days after its extravagant Cruise show at the Niteri Contemporary Art Museum in Rio de Janeiro, Louis Vuitton experienced the downside of the applause it had attracted as the first major European brand to take a fashion show to Brazil: Its Ipanema store was robbed, reports The New York Times.

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[PETA confronts Herms at shareholders meeting](#)

PETA used its position as a Herms shareholder to confront chief executive Axel Dumas at the luxury label's annual meeting May 31. A French spokeswoman for the Ethical Treatment of Animals, Isabelle Goetz, read out allegations of cruelty to animals, demanding that Dumas provide an explanation for the fashion house's use of exotic skins in its handbags, says British Vogue.

[Click here to read the entire article on British Vogue](#)

[Trump Toronto Hotel on market as billionaire Shnaider seeks exit](#)

The billionaire developer of the Trump International Hotel & Tower in Toronto is trying to sell the building, which has been dogged by controversy, per Bloomberg.

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[Dior, in UK for cruise line, says new designer "work in progress"](#)

Appointing a new Dior creative director is a "work in progress", the French fashion house's chief executive said on May 31, with the luxury label still to name a head designer some six months after Raf Simons left to set up his own brand, according to Reuters.

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