

NEWS BRIEFS

Hublot, Saks, Porsche Design and Rolls-Royce – Live news

June 3, 2016



Pel has been a brand ambassador for Hublot since 2013

By STAFF REPORTS

Luxury Daily's live news from June 2:

[Veuve Clicquot leverages sponsored content to spur polo viewing parties](#)

Champagne-maker Veuve Clicquot is extending the audience of its Polo Classic across the United States through a partnership with New York Magazine's The Cut.

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[Porsche Design ventures further into technology with Windows device](#)

German fashion label Porsche Design is fusing fashion, technology and sport with the development of a 2-in-1 device.

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[Rolls-Royce Art Programme commission brings Indian folk tale to life](#)

Britain's Rolls-Royce Motor Cars has chosen artist Sudarshan Shetty as its latest Art Programme collaborator.

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[Saks elevates plane travel through United Airlines collaboration](#)

Department store chain Saks Fifth Avenue is establishing in-transit placement by partnering with United Airlines' newly redesigned business class experience.

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[Hublot links with Pel for charity auction, live-streamed match](#)

Swiss watchmaker Hublot is supporting soccer superstar Pel as he auctions 2,000 pieces of memorabilia for a good cause.

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