

NEWS BRIEFS

Burberry, fashion shows, Ralph Lauren and Singapore – News briefs

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Burberry's iconic trench coat

By STAFF REPORTS

Today in luxury marketing:

Burberry CEO Bailey gets 75pc pay cut amid struggle for growth

Burberry Group Plc's embattled chief Christopher Bailey took a 75 percent pay cut last year as the UK's largest luxury-goods maker struggled for growth, per Bloomberg.

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Are mixed gender shows the end of men's fashion weeks?

Of the many changes brands are making to the fashion week formula, one approach seems to be sticking: mixed-gender catwalk shows, says Business of Fashion.

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Ralph Lauren expected to make job cuts

Significant layoffs could be coming at Ralph Lauren Corp., according to industry sources, reports Women's Wear Daily.

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Shoppers' paradise lost? Singapore's malls suffer as locals, tourists curb spending

Singapore's reputation as a shoppers' paradise, which saw investors pour S\$10 billion (\$7.25 billion) into retail developments here in the past five years, is taking a pummeling because of weakness in the local economy and a drop in spending by tourists, according to Reuters.

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