

NEWS BRIEFS

CFDA Awards, Hillary Clinton, Swarovski and Apple Watch – News briefs

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Bentley Bentayga TSR Apple Watch app

By STAFF REPORTS

Today in luxury marketing:

[Marc Jacobs, Thom Browne, Mansur Gavriel win CFDA Awards](#)

Marc, Thom and Beyonc. Those were the big winners June 6 at the CFDA Awards at the Hammerstein Ballroom here, as Marc Jacobs received the Womenswear Designer of the Year prize; Thom Browne won Menswear Designer of the Year and Beyonc was the recipient of the Fashion Icon Award. Usually the winner of that honorary prize is revealed along with the nominees in April, but this time around Beyonc's selection was a surprise, per Women's Wear Daily.

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[The surprising strategy behind Hillary Clinton's designer wardrobe](#)

Hillary Clinton's New York primary victory speech in April focused on topics including income inequality, job creation and helping people secure their retirement. It was a clear attempt to position herself as an everywoman, says The New York Post.

[Click here to read the entire article on The New York Post](#)

[Swarovski blings up the Orient](#)

"I don't care for fashion week runways," shrugs Sania Hayat, a 25-year-old woman living in Dubai, "although I do love fashion." This may seem like a confusingly contradictory view but it is one that Hayat shares with many other women across the Orient who feel that international fashion brands don't often speak to their needs, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[It's far too soon to give up on the Apple Watch](#)

The absence of official numbers for the Apple Watch leads to speculation that the device is a flop why else would Apple hide the numbers? But the company's penchant for secrecy shouldn't prevent us from looking at a few facts, and from thinking about the company's long game, reports Quartz.

[Click here to read the entire article on Quartz](#)

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