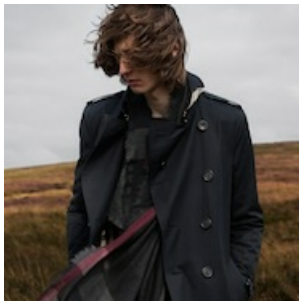


NEWS BRIEFS

Gucci, Moschino, Burberry and men's fashion – News briefs

June 13, 2016



Burberry men's trench coat

By STAFF REPORTS

Today in luxury marketing:

[Gucci's British love affair continues](#)

Gucci creative director Alessandro Michele's love affair with Britain looks set to continue - for at least another three years that is. The fashion house has announced its plans to partner with the historic Chatsworth House until 2019 on a cultural program that will focus on fashion and style, reports British Vogue.

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[Anna Cleveland talks Moschino campaign](#)

Anna Cleveland quite effectively stole the show in February when she strutted down the Moschino runway engulfed in smoke emanating from the dress she was wearing. Moschino has now released its latest campaign, featuring Cleveland in the smoky dress and once again it's causing an Instagram sensation, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Burberry COO Smith to leave, heaping pressure on CEO Bailey](#)

Burberry Group Plc operations chief John Smith is stepping down, depriving chief executive officer Christopher Bailey of a key lieutenant at a time when he's already filling two of the company's most important positions, says Bloomberg.

[Click here to red the entire article on Bloomberg](#)

[Men's fashion hits \\$20B worth ahead of London Collections Men showcase](#)

The men's fashion industry is worth more than 14 billion (\$20 billion) to the British economy, a report revealed June 10, as one of the biggest menswear showcases in the world opened in London, according to The Standard.

[Click here to read the entire article on The Standard](#)