

NEWS BRIEFS

Neiman Marcus, Tesla, St. Regis and Boodles – Live news

June 15, 2016



Photo of VivaLuxury courtesy of Bergdorf Goodman

By STAFF REPORTS

Luxury Daily's live news from June 14:

[Boodles renews sponsorship of countryside tennis tournament](#)

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British jeweler Boodles has signed on to be the title sponsor of the boutique lawn tennis tournament at Stoke Park in Buckinghamshire for another seven years.

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[Tesla teams with Nordstrom for unconventional shopping experience](#)

U.S. automaker Tesla is innovating the traditional dealership format through a retail placement at a Nordstrom store in Los Angeles.

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[Jaguar Land Rover responds to Brazilian interest with new factory](#)

Automaker Jaguar Land Rover has opened its first wholly owned manufacturing facility outside of the United Kingdom.

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[St. Regis Florence sold as Starwood looks to boost growth](#)

Starwood Hotels & Resorts has sold the St. Regis Florence to Nozul Hotels & Resorts as a means to promote growth while keeping its assets light.

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[Neiman Marcus revenues down 4.2pc in Q3](#)

In the third quarter of its fiscal year, ended April 30, Neiman Marcus Group saw revenues of \$1.17 billion, a drop from the \$1.22 billion in the same period of 2015.

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