

NEWS BRIEFS

## Gucci, Mulberry, Glenfiddich and Land Rover – Live news

June 17, 2016



*Gucci spring/summer 1996 ad campaign by Mario Testino*

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By STAFF REPORTS

Luxury Daily's live news from June 16:

[Gucci pays homage to Tom Ford era with museum space](#)

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Italian fashion house Gucci's brand museum in Florence has dedicated two of its rooms to former creative director Tom Ford, looking back on the way in which the designer brought the label into the 21st century.

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[Glenfiddich clears up whisky stereotypes to woo next generation of drinkers](#)

Scotch whisky maker Glenfiddich is looking to clear up some of the misunderstandings around bourbon through a digital campaign.

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[Land Rover stages over-water stunt to prove vehicle's strength](#)

British automaker Land Rover put its Discovery Sport's towing capacity to the test in a dramatic stunt.

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[Mulberry reports sales growth following creative transition](#)

British leather goods maker Mulberry's revenues were up 5 percent in the 2016 fiscal year ending March 31.

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[Michael Kors promotes from within for presidential roles](#)

U.S. apparel label Michael Kors is moving two executives up in its ranks, filling out key leadership roles with known entities.

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