

NEWS BRIEFS

Saint Laurent, Chanel, Loewe and Audi – Live news

June 20, 2016



Chanel Chance at Studio Chance

By STAFF REPORTS

Luxury Daily's live news from June 17:

[YSL teases upcoming ad campaign by Anthony Vaccarello](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246** ▶

Saint Laurent Paris' newly appointed creative director has shared a sneak peek of his first advertising campaign created for the house.

[Click here to read the entire article](#)

[Chanel heads to Studio Chance for fragrance casting call](#)

French atelier Chanel is encouraging consumers to take a chance in a new video effort for the Chance fragrance range.

[Click here to read the entire article](#)

[LVMH Prize winner hailed as "heroine of menswear"](#)

Grace Wales Bonner has been selected by a panel of distinguished judges as the winner of the third annual LVMH Prize.

[Click here to read the entire article](#)

[Loewe shows dedication to art, culture at second annual Ibiza Summer Shop](#)

Spanish apparel and accessories maker Loewe is spending its summer holiday on the island of Ibiza.

[Click here to read the entire article](#)

[Audi tests gamers' endurance in 24-hour video game racing challenge](#)

German automaker Audi is embracing its race car affiliations in an unexpected and virtual way.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.