

NEWS BRIEFS

## Tom Ford, Pitti Uomo, Sunset Boulevard and VW – News briefs

June 20, 2016



*Tom Ford Beauty spring/summer 2016*

---

By STAFF REPORTS

Today in luxury marketing:

[Tom Ford Beauty: Lauder's next blockbuster](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Tom Ford Beauty is heading toward becoming the industry's next billion-dollar brand, reports WWD.

[Click here to read the entire article on WWD](#)

[At Pitti Uomo, a few shirts and a sportswear slant](#)

Next time you're debating whether to pack lightly or check a bag, give a thought to Mike Hodis, says The New York Times.

[Click here to read the entire article on The New York Times](#)

[Sunset Boulevard: From louche to luxury](#)

To understand the transformation on Sunset Boulevard, consider Larry Flynt's Hustler Hollywood flagship store. The venue for sexy lingerie and other erotica was purchased last year for \$18.3 million to make way for the Arts Club, an elite, members-only social club, per The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

[Porsche-Piech clan close ranks ahead of VW annual meeting](#)

The Piech and Porsche families who control Volkswagen Group displayed unity ahead of next week's annual shareholder meeting, just as the carmaker is reshaping its business following a diesel emissions scandal, according to Automotive News.

[Click here to read the entire article on Automotive News](#)