

AUTOMOTIVE

Porsche cruises with skateboarders to prove headlights' edge

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Porsche Dynamic Lighting System

By STAFF REPORTS

German automaker Porsche is showcasing the nighttime advantage of its headlights through an athletic feat.

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In a short film, one of the brand's cars equipped with its Porsche Dynamic Lighting System trails two skateboarders out for a nighttime ride. As the boarders glide along a winding, dark road, their path is never a mystery, allowing Porsche to highlight the safety and efficacy of its lights.

Cruise control

Opening the video and setting the darkened scene, a suspenseful soundtrack underscores footage of trees briefly bathed in light. A red Porsche comes into view, coasting along behind two skateboarders who are gliding along in sync.

As they pick up speed and take curves, the Porsche's headlights turn to light the path ahead of the vehicle. A tagline points to the increased field of vision, saying, "Like daytime. At night."

Like daytime. At night. The Porsche lighting systems.

In Porsche's Dynamic Lighting System, the headlights swivel into the turn, basing their movement on the steering wheel and the vehicle's speed. A high beam responds to other light, including that from other vehicles traveling ahead on the same road, ensuring that the Porsche driver does not blind other drivers.

Using the car's navigation, intersections are given special treatment, as cornering lights turn on to give a broader view of the road ahead.



Intersection light

Often overlooked features have been the subject of other automaker shorts.

German automaker Mercedes-Benz is showing the wonder and excitement that can come from a vehicle feature often taken for granted.

The short video "Fireworks" positions a Mercedes' windshield wipers as the hero when a rainy night seems destined to ruin a child's view of the sparklers. Automakers often tout the more high-tech features of their vehicles, but this film shows that Mercedes' care in a standard piece can help to create magical moments ([see story](#)).

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