

NEWS BRIEFS

Harry Winston, LVMH and PPR – News briefs

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By STAFF REPORTS



Today in luxury marketing:

[Luxury retailer Harry Winston sees sparkling 2011](#)

Luxury diamond retailer Harry Winston predicts a bright future with higher sales and profitability as demand for high-end goods continues to grow while the global economy rebounds, according to The Globe and Mail.

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Luxury Daily

[Tax authority checks into sale of Bulgari shares to LVMH](#)

Italy's fiscal authorities announced that they have initiated checks into the sale of Bulgari

and Parmalat shares to LVMH, according to WWD.

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[PPR luxury group goes green](#)

The French luxury giant that owns Stella McCartney and Gucci has announced an ambitious and multi-tiered new sustainability initiative called PPR Home, aimed to set a new standard in sustainability and business practice in the luxury, sport & lifestyle and retail sectors, according to Fashion United.

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[Luxury goods: sell more and buy less](#)

Luxury goods barons are jingling the change in their pockets, according to the Financial Times.

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